

CURRICULUM VITAE

Markus Justus Voigt

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WORK EXPERIENCE

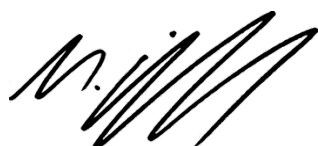
- 2021 - present Shopify Commerce Germany GmbH | Senior Launch Consultant
- Subject matter expert on the Shopify and Shopify Plus platform, and on the Shopify Plus Partner and Shopify App Ecosystem and integrations
 - Consult high-value & high-complexity merchants on their ecommerce technology stack and business objectives, and provide guidance on how to best leverage the Shopify platform and ecosystem
 - Help break down technical barriers to show the fastest growing merchants with the highest amount of complexity how they can accelerate the growth of their business with Shopify Plus
 - Support of leadership with regards to defining and supervising key performance indicators, conducting technical interviews, participating in technical enablement sessions and assuming responsibility for case assignments in EMEA
- 2012 - 2021 V&K digital services GmbH | Managing Director
- Advising and support of clients regarding digitization, from inhouse business processes to service innovation and new digital business models
 - Management of full-stack web development projects
 - Business analysis and requirements management for clients
 - Design & implementation of competitively viable e-commerce strategies
- 2017 - 2018 Smolik GmbH | Head of Business Development
- Development of e-commerce strategies to harness the commercial potential of a millionfold audience
 - Lateral diversification of business model by establishing local & physical business segments
 - Consultancy regarding the economic and legal structuring of transnational contracts & negotiations
- 2014 KPMG Wirtschaftsprüfungs AG | Intern
- Interdivisional transaction consulting focused on taxation
 - Tax due diligence
 - Assisted with bankruptcy emergency planning, out-of-court workouts, debt restructuring, and cross-border tax organization

EDUCATION

- 2015 - 2017 Master of Science in Finance & Economics | University of Ulm
- Relevant coursework: Corporate Strategy, Financial Intermediation, Financial Statement Analysis, Asset Pricing, Competitive Strategy, Requirements Engineering, Usability Engineering
 - Above average graduation with a GPA of 2.0 (Germany)
- 2010 - 2014 Bachelor of Arts in International Business Administration | Aalen University
- Relevant coursework: Statistics, Controlling, Corporate Finance, Business Law, Taxation
 - Top 10 % of students with a GPA of 1.5 (Germany)
 - Student representative and advisor for new & foreign students

SKILLS AND CREDENTIALS

Languages	German English Spanish	native business fluent CEFR A2 Level
Technologies	Swift Python Java JavaScript Cloud Technology	●●●●○ ●●●●○ ●●●●○ ●●●●○ ●●●●○
EDV	MS Word MS Excel MS PowerPoint	●●●●● ●●●●○ ●●●●○
Honors & Awards	Advancement Award Betriebliche Steuerlehre zwischen Forschung und Praxis e.V.	
Volunteerism	German Red Cross – Voluntary Social Year (2009 / 2010) Coach for disadvantaged children and adolescents	
Links	https://www.linkedin.com/in/markus-voigt90/ https://www.codewars.com/users/markus.voigt https://medium.com/@markus.voigt	
Interests	Pilot License (SPL S + TMG) Karate Black Belt	



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